

WORKING TOGETHER FOR AFFORDABLE HOUSING

It is our belief that decent, safe and affordable housing for all Americans is an inalienable right and not a privilege. We are proud that numerous affordable housing issues have been addressed and solved through collaborative efforts by **The Affordable Housing Conference of Montgomery County, Maryland (AHCMC)** and its housing partners over the past 20 years of AHCMC's existence. However, Montgomery County still needs more affordable housing units especially for low-to-moderate income individuals, families and seniors. We know the current economic environment has been difficult for many and new foreclosures are exacerbating the affordable housing crisis. Yet, we are proud that AHCMC continues to be successful due to the generous financial support of donors in the public, private, corporate and nonprofit sectors of Montgomery County and the surrounding region. Please join us in our efforts. If you can make a donation to help support our 2010 educational, outreach and advocacy efforts contact **Lise Tracey**, our executive director, at 301-520-1587 or ltracey@affordablehousingconference.org.

HONORARY CHAIR: The Honorable Benjamin Cardin, U.S. Senator

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www.affordablehousingconference.org

Conference Headquarters
P.O. Box 2021
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The 19th Annual Affordable Housing Summit

FACING THE FUTURE:

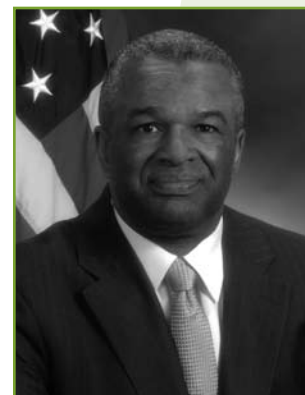
Changing Assumptions about Housing

Monday, May 3, 2010 • 8:00 a.m. to 3:00 p.m.

BETHESDA NORTH MARRIOTT CONFERENCE CENTER

5701 Marinelli Road, North Bethesda, Maryland

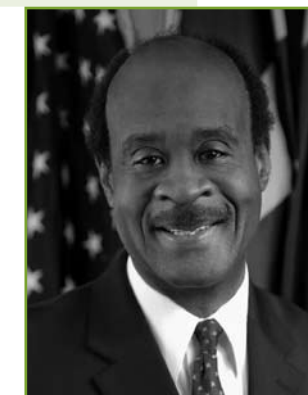
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Ron Sims
HUD Deputy Secretary
GUEST SPEAKER



Chris Van Hollen
U.S. House of Representatives
GUEST SPEAKER
& HONORARY CHAIRMAN



Ike Leggett
Montgomery County Executive
GUEST SPEAKER



Senator Ben Cardin (D-Md.)
HONORARY CHAIRMAN

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FACING THE FUTURE:

Changing Assumptions about Housing

MONDAY, MAY 3, 2010
8:00 a.m. to 3:00 p.m.

Bethesda North Marriott Conference Center
5701 Marinelli Road, North Bethesda, Maryland

Assumptions about affordable, as well as market rate housing, have changed. Situations and solutions that worked twenty, ten, five and even one year ago no longer can be applied to today's housing market that finds itself in crisis. National and local experiences with the sub-prime debacle, unemployment, and debilitating foreclosure events will continue to have a great impact on how we address housing needs in Montgomery County over the next decade, especially for low-to-moderate income residents.

The 2010 Summit will present keynote speakers and panel discussions addressing new assumptions about Montgomery County's future as it relates to affordable housing and economic development. A myriad of ideas and solutions will be offered about urbanization in strategic locations, especially around transportation hubs, neighborhood sustainability, "walkable" communities, population and development growth, infrastructure capability, going and staying green, in addition to changing demographics and the impacts on the needs and resources of all Montgomery County residents.

An estimated four hundred participants will hear from HUD's Deputy Secretary Ron Sims, along with many Maryland and Montgomery County elected officials including invited speakers Senator Ben Cardin, Congressman Chris Van Hollen and County Executive Ike Leggett. Special attractions will include a juried architectural design exhibit and awards presentation; Closing cost awards to essay contest winners; This year's Builder of the Year Award will be presented to Donald Hague of Home Properties; the Paul Sarbanes Excellence in Community Service Award will be presented to Chuck Edson of Nixon Peabody; and a new award – the Robert Weaver Housing Champion Award – will be presented to County Executive Ike Leggett. Please join us for this "not to be missed" experience!

TRANSPORTATION

We strongly recommend taking Metro's Red Line to the White Flint Metro Station; cross Rockville Pike underground to reach the conference center. If you drive, there is free parking at the conference center.

EDUCATIONAL CREDITS

ARCHITECTS: Health-Safety-Welfare learning units from the American Institute of Architects. CEC hours TBA

REALTORS: CEC hours TBA by Maryland Real Estate Commission Topic (A) Federal State, or Local Legislative Issues.

AHC HEADQUARTERS

P.O. Box 2021, Kensington, MD 20891
301.520.1587 (tel) / 301.770.4998 (fax)

e-mail: ltracey@affordablehousingconference.org

www.affordablehousingconference.org



Registration, 8:00 – 8:45 a.m.

Continental Breakfast, Expo, Architectural Displays

Opening Session, 9:00 a.m.

Welcome and Overview

Barbara Goldberg Goldman and Norman Dreyfuss, AHC Co-Chairs

Remarks:

Ben Cardin, U.S. Senator & Honorary Chairman (invited)

Chris Van Hollen, U.S. House of Representatives

Isiah Leggett, Montgomery County Executive

Raymond Skinner, Maryland DHCD Secretary

For 2010 sponsorship information,
please contact Lise Tracey at 301.520.1587
or ltracey@affordablehousingconference.org

For schedule updates, visit
www.affordablehousingconference.org.

A DAY FOR INFORMATION, INSPIRATION AND DETERMINATION

Break-Out Panels, 10:00 a.m. – 12:30 p.m.

Panel 1: The Landscape for Tomorrow's Housing

Panel 2: Low-Income Housing Tax Credits –

Updates on ARRA and Creative Gap Financing

Panel 3: Housing for Seniors and the Disabled

Panel 4: Green Housing Initiatives

Panel 5: The future of Urban/Suburban Centers

Panel 6: Economic Recovery and Status of Renters

Panel 7: Foreclosure Updates

Panel 8: Business & Housing: Is there a Nexus?

Luncheon and Awards Ceremonies, 12:30 p.m.

Keynote Speaker: Ron Sims, HUD Deputy Secretary

Robert Weaver Housing Champion Award

Recipient: Isiah Leggett, Montgomery County Executive

Senator Paul Sarbanes Excellence in Community Service Award

Recipient: Chuck Edson of Nixon Peabody, LLP

Chevy Chase Bank Architectural Awards

Builder of the Year Award

Recipient: Donald Hague of Home Properties

"Break the Barrier to Home Ownership" Closing Cost Contest

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Bank of America •
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Kutak Rock, LLP • Leadership Montgomery • League of Women Voters • MNCBIA • Montgomery County Chamber of Commerce
• NeighborWorks • Patton Harris Rust • ProMark Real Estate • Victory Housing • Village Settlements

REGISTRATION

Register online, by fax or by mail by April 1, 2010
to receive early bird registration rate of \$70 per person.
If your registration is received online, by fax or
postmarked after April 1st, the cost is \$80.

This registration fee is all-inclusive and covers conference materials and access to all panels and the exhibit gallery. All registrants will also enjoy a delicious lunch from the chefs at our host site, the beautiful Bethesda North Marriott Conference Center, located across Rockville Pike from the White Flint Metro.

Register online today!

Visit www.affordablehousingconference.org

for complete conference registration and

information about **sponsorship opportunities.**

(Please register in advance to be sure you're a part of this dynamic day!)

Is your employer a conference sponsor? Yes

Would you like expo information? Yes

If you'd like to apply for a scholarship to this conference, please summarize your request here or call 301.520.1587 to request.

If others from your organization will also attend, you may register them below. Please indicate each vegetarian meal.

Name _____ V _____

Name _____ V _____

Name _____ V _____

Name _____ V _____

Organization _____

Address _____

Phone _____ Fax _____

E-mail _____

Total due for all registrants \$ _____

To register by mail, please send this form
with your check, payable to

**AFFORDABLE HOUSING CONFERENCE
OF MONTGOMERY COUNTY,
P.O. Box 2021, Kensington, MD 20891**

All registration forms and checks must be received by
April 1, 2010 postmark to receive Early Bird fee of \$70.
Registration forms and payments received online or after April 1
postmark should include cost of \$80 per person.

AHC: 301.520.1587 (tel) / 301.770.4998 (fax)
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